



reesmarXGLOBAL
Global Recruitment x Business Expansion

OX CASE STUDY

RECRUITING IN PARTNERSHIP



**Let's Go Global,
Together!**

CASE STUDY BACKGROUND

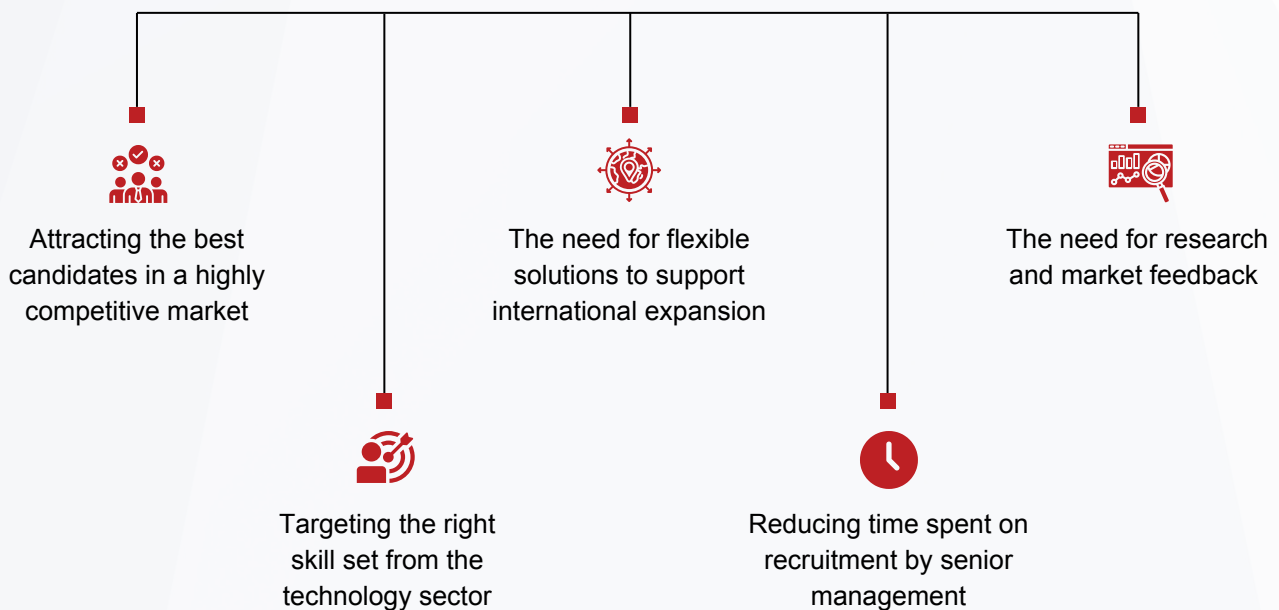
OX develops, markets and sells integrated tools for the app and mobile-economy that enable full collaboration of email, documents, scheduling and social media. Built for the cloud, their flagship product connects business and personal worlds, across devices and legacy systems. Sold and delivered through cloud and hosting providers, telecoms and local Internet services companies, the product is the powerful engine for their partners to give individuals the freedom to collaborate, work and communicate the way they want.

OX is a privately-held company with its US headquarters located in San Jose and offices in New York and across Germany.

BUSINESS CHALLENGE

When OX decided to expand their operations, reesmarXGLOBAL had the combination of experience they were looking for.

Stay Open. **OX**



THE PARTNERSHIP NETWORK SOLUTION

reesmarXGLOBAL set up a Partnership Network agreement to source a number of key positions. With a dedicated Account Manager responsible for end to end management of the project, OX had a single point of contact throughout the project and a dedicated Resourcing Team identifying and approaching candidates from target companies. As specialists in the technology sector, reesmarXGLOBAL were able to draw on their experience and wide network of contacts to target the best talent in the market.

THE RESULT

With reesmarXGLOBAL's guidance, OX has successfully hired:

- ☑ SVP Sales
- ☑ VP of Professional Services
- ☑ Senior Sales

for the Americas within the last 2+ years. The success of the team has been excellent and with recent strategic acquisitions reesmarXGLOBAL is assisting with additional hires for their Americas team.

At reesmarXGLOBAL, we have been helping innovative, leading companies achieve rapid international growth by providing targeted global talent acquisition, resulting in the right talent in the right location at the right time. We help our clients look beyond their organization and pinpoint the skills they require to speed up their expansion process and push ahead of their competition.

For further information, visit www.reesmarx.com.