

reesmarXGLOBAL
Global Recruitment x Business Expansion

CASE STUDY

GAMING TECH

Let's Go Global,
Together!



OVERVIEW

Our client, a Virtual Reality gaming company based in Taiwan, launched one of the earliest premium VR headsets available to consumers in 2016, and, for a long time afterwards, it was the king of consumer VR tech. Since then, a lot has changed. Now, there are multiple VR headsets with innovative features flooding the US market.

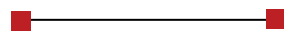
CHALLENGE

This Taiwan-based company was looking to grow their US market share in the AI sector and compete with the current industry heavy-hitters. The internal team has attempted to source candidates themselves, but had no luck attracting the type of talent that they wish to hire.



RESULTS

- ☑ reesmarxGLOBAL has provided a solution to support them with their growth goals, identify the talent that they are seeking to hire, and put in the legwork to attract candidates to the position.
- ☑ Together with reesmarxGLOBAL, this APAC company is becoming competitive in the US market and continuing to expand into new territory.



For sage advice on how you can go global, visit our [Contact Us page](#) and reach out to one of our business growth specialists.

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