

reesmarXGLOBAL
Global Recruitment x Business Expansion



CASE STUDY

BIO TECH

**Let's Go Global,
Together!**

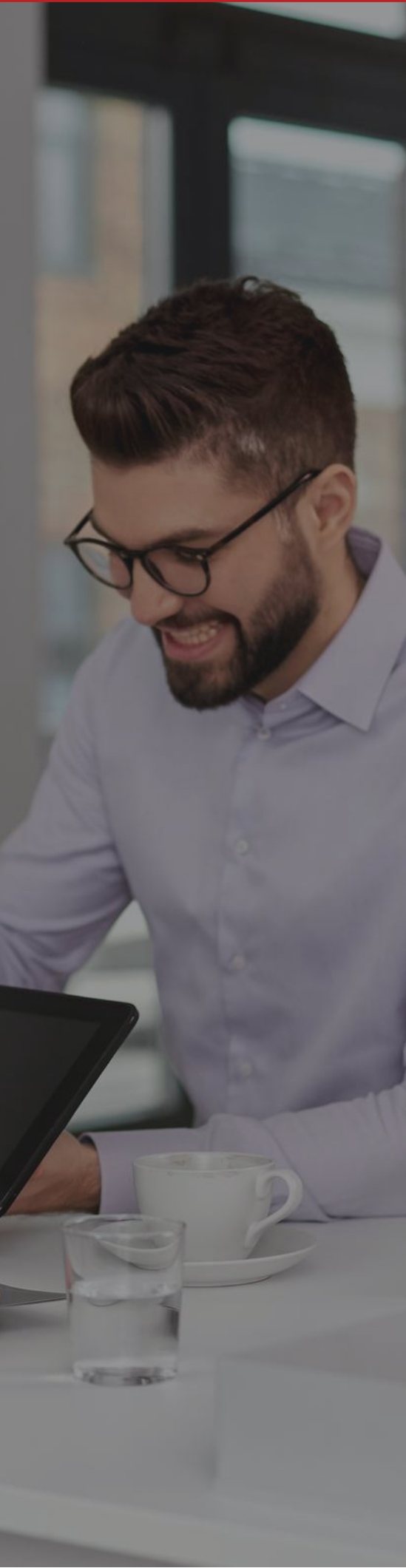


OVERVIEW

Biotechnology has a significant role in the future as a survival tool with the increasing number of lethal diseases and pandemics. Biotechnology companies promise to provide many advantages, especially in environmental protection, higher yields, and improvements in human health, and there is a growing international demand.

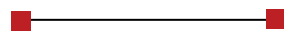
CHALLENGE

This US-based company was expanding into Europe and APAC to grow their business. Hiring has been ongoing for awhile but they failed to identify the candidates they want.



RESULTS

- ✓ reesmarxGLOBAL was able to provide tailor-made global recruitment services using our proven methodology to identify and qualify the best talent in global markets with an offering that was cost-effective.
- ✓ While the project is ongoing, reesmarxGLOBAL has successfully placed candidates in both APAC and Europe, including the client's first-ever hiring in Japan and China.



For sage advice on how you can go global, visit our [Contact Us page](#) and reach out to one of our business growth specialists.

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